

KNOWLEDGE

BUILDING

IN THE

FURNITURE INDUSTRY

Welcome to a seminar on finding things out, working in the furniture/interior industry.

The starting point is a question; **how do you learn something new?** It could mean finding information, but also practical issues as construction or function.

The many changes we now see taking place in society put a lot of pressure on everyone. The need of change is urgent and we are all trying to find strategies for how to cope. The process touches on the pedagogical perspective; how can we learn what we yet don't know? This is challenging, and we think that a good start is to share our experience and ideas on how to go about this search for new answers.

The seminar is meant to be an opportunity to listen to each other, and learn about different ways of explorative work. There will also be opportunity to try out a few of them.

The meeting is hosted by HDK-Valand Steneby, furniture design department, at the University of Gothenburg, and is held digitally on Zoom.

Anyone invited is welcome to participate FREE OF CHARGE.

Use the Zoom link below.

Date: **Thu 5th November**

Time: 09:00 - 16:00

Place: <https://gu-se.zoom.us/j/2520406101>

Language: Mainly english and some swedish (marked in the program).

You need: A4 paper sheets, tape, coffee/tea/water, snacks, etc.

PROGRAM

08:45 - 09:00	Check in
09:00 - 09:15	Introduktion av seminariet, <i>Torsten Hild</i> , professor i möbeldesign
09:20 - 09:40	Föredrag 1 ; forskare, <i>Franz James</i> , möbeldesigner, forskare
09:45 - 10:15	Föredrag 2 ; utbildning, <i>Zachary Mollica</i> , arkitekt/maker Hooke Park (GB)
10:15 - 10:35	Fikarast i små grupper
10:35 - 10:55	Föredrag 3 ; producent, xxxxxx?
11:00 - 11:20	Panelamtal ; designer, <i>Monika Mulder</i> , <i>Staffan Holm</i> , <i>Torsten Hild</i> , moderator
11:25 - 11:45	Föredrag 4 ; producent, <i>Maria Olofsson</i> , Offecct
11:45 - 12:00	Fikarast i små grupper
12:05 - 12:25	Föredrag 5 ; producent, <i>Inger Gustafsson</i> , Bovalls dörrsnickeri
12:30 - 12:50	Föredrag 6 ; brukare, sv, <i>Catarina Schiller</i> , Närhälsan Göteborg
12:50 - 13:40	Lunch
13:40 - 13:55	Presentation 1 ; Träforskningsportalen, <i>Björn Nordin</i> , <i>Alexander Nyberg</i> , Svenskt Trä
14:00 - 14:15	Presentation 2 ; certifiering av inredning, <i>Kristin Östberg</i> , Hållbar Interiör
14:20 - 14:30	Workshop 1 ; konstnärligt utforskande, intro. <i>Torsten Hild</i>
14:30 - 14:40	Workshop 1 ; utforskande praktisk process och problemlösning
14:40 - 15:00	Fikarast , i små grupper
15:00 - 15:10	Workshop 2 ; det utforskande samtalet, introduktion och gruppindelning, <i>Torsten Hild</i>
15:10 - 15:30	Workshop 2 ; det utforskande samtalet, samtal i små grupper
15:35 - 16:00	Sammanfattning av dagen och frågor

PROGRAM

- 08:45 - 09:00 **Check in**
- 09:00 - 09:15 **Introduction** to the seminar,
Torsten Hild, professor furniture design
- 09:20 - 09:40 **Lecture 1**; researcher,
Franz James, furniture designer, phd student
- 09:45 - 10:15 **Lecture 2**; education,
Zachary Mollica, architect/maker,
Hooke Park (GB)
- 10:15 - 10:35 **Coffee break**, in small groups
- 10:35 - 10:55 **Lecture 3**; producer,
xxxxx?
- 11:00 - 11:20 **Panel talk**; designers,
Monika Mulder,
Staffan Holm,
Torsten Hild, moderator
- 11:25 - 11:45 **Lecture 4**; producent,
Maria Olofsson, Offecct
- 11:45 - 12:00 **Coffee break**, in small groups
- 12:05 - 12:25 **Lecture 5**; producer,
Inger Gustafsson, Bovalls dörrsnickeri
- 12:30 - 12:50 **Lecture 6**; user, in Swedish,
Catarina Schiller, Närhälsan Göteborg
- 12:50 - 13:40 **Lunch**
- 13:40 - 13:55 **Presentation 1**; the Wood Research Portal,
Björn Nordin,
Alexander Nyberg, Swedish Wood
- 14:00 - 14:15 **Presentation 2**; certifying interiors, Swe,
Kristin Östberg, Hållbar Interiör
- 14:20 - 14:30 **Workshop 1**; artistic explorationa, intro.
Torsten Hild
- 14:30 - 14:40 **Workshop 1**; explorative practical work and
problem solving process
- 14:40 - 15:00 **Coffee break**, in small groups
- 15:00 - 15:10 **Workshop 2**; the explorative conversation,
introduction and grouping,
Torsten Hild
- 15:10 - 15:30 **Workshop 2**; the explorative conversation,
conversation in small groups
- 15:35 - 16:00 **Conclusion** of the day and questions.

LINKS

Torsten Hild: <https://www.gu.se/om-universitetet/hitta-person/torstenhild>
<https://2hild.com/>

Franz James: <https://www.gu.se/om-universitetet/hitta-person/franzjames>
<https://healsafeinterior.com/>

Zachary Mollica: <http://hookepark.aaschool.ac.uk/>
<http://zacharymolli.ca/>

Monika Mulder: <http://monikamulder.com/>

Staffan Holm: <http://www.staffanholm.com/>

Maria Olofsson: <https://www.offecct.se/#>

Inger Gustafsson: <https://www.bovalls.com/>

Catarina Schiller: <https://www.narhalsan.se/hitta-mottagning/goteborg/>

Alexander Nyberg/Björn Nordin:
<https://www.svenskttra.se/>

Therese Löwstedt: <https://hallbarinterior.se/>

HDK-Valand Steneby, furniture design:
<https://www.gu.se/studera/hitta-utbildning/konstnarligt-kandidatprogram-i-mobeldesign-med-inriktning-tra-klmdt>

Steneby: <https://www.steneby.se/>